

Hillary Elyse Ross

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SUMMARY: Detail-orientated graphic designer with over five years experience in the field. Noted for excelling in a deadline driven profession and providing high quality work while remaining within a client's budget. Recognized for creativity and skilled in a variety of art programs.

WORK EXPERIENCE: **Admento Promotions Group** *November 2007 - Present*

New York, N.Y.

Graphic Designer, Layout Artist, Industrial Designer

Admento Promotions Group clients include: Bank of America, Lazard Ltd., Morgan Stanley and Goldman Sachs

- Developed design ideas for awards and translated them to 3D drawings for clients.
- Set advertisements to be typographically appealing.
- Conceptualized and produced new logos for companies.
- Ensured that client projects created simultaneously maintained their respected deadlines.
- Organized art department files to create efficiency and faster turnaround of projects.

Direct Marketing & Advertising Distributors *October 2006 - November 2007*

Hicksville, N.Y.

Graphic Designer, Layout Artist

- Constructed quarterly catalog for Doctor's Trust Vitamins.
- Designed covers and layouts to highlight a theme.
- Planned and created layouts, photographs and typography to showcase products.
- Targeted specific market segments while making the catalog easy and enjoyable to read.
- Met both our company and client mandated deadlines.
- Synthesized product benefits and mandated information to create compelling packaging for various vitamins and nutraceuticals.
- Created direct mail campaigns and follow-up materials, achieving high response rates for a life insurance company.
- Interacted directly with clients, prepared suggestions and achieved consensus opinions for graphic designs and concepts.

University Sports Publications *August 2005-September 2006*

Elmont, N.Y.

Graphic Designer, Concept Designer

- Set up and produced advertisements for distribution in game day publications at sporting events.
- Prioritized projects and ensured that artwork was done within customer specifications and within tight deadlines.

Archer Worldwide, Inc. *November 2004-July 2005*

Hicksville, N.Y.

Graphic Designer, Concept Designer

- Designed and produced advertising campaigns, catalogs, products and packaging for a loyalty marketing company. Three-dimensionally modeled conceptual designs using 3D Studio Max.
- Researched and procured products from Chinese manufacturers and oversaw shipping and logistics.

Self-Employed*Fall 1998 – Present*

New York, N.Y.

Freelance Digital Design Artist

- Conceived, created and sold creative wall art for office and home display,
- Devised and implemented GUI Interface for Gamma Productions website, allowing potential customers to view Gamma's products online in their various colors, shapes and sizes.
- Enhanced photos by adding, altering or removing individuals and scenery .
- Modeled three-dimensional environments and potential products for clients.
- Produced page layouts and match to appropriate designs for presentations and journals.

EDUCATION:

Drexel University, Philadelphia, PA

Bachelor of Science, Spring 2004

Digital Media Major - 3.5 Grade Point Average - Phi Eta Sigma Honor Society member

Select Coursework: Typography, Layout, Web Design, 3D Modeling. Character Animation

COMPUTER SKILLS:

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|--------------------------|-----------------------|--|
| ○ Adobe Photoshop | ○ Combustion | ○ Adobe PageMaker |
| ○ Adobe Illustrator | ○ Macromedia Director | ○ Operating Systems: MS Windows 98, 2000, XP; Mac OS 9; 10 Microsoft Office 2000 |
| ○ 3D Studio Max | ○ Microsoft FrontPage | |
| ○ QuarkXPress | ○ Adobe After Effects | |
| ○ Adobe InDesign | ○ Macromedia Flash MX | |
| ○ Macromedia Dreamweaver | ○ Maya | |